

JERRY BEAN

for Redlands City Council

Rekindle the Vision



We support Jerry Bean in his campaign for one of two Redlands City Council seats to be filled by voters in the Nov. 6 election. We appreciate his willingness to step into a leadership role such as this.

The wisdom and expertise he brings as a publishing executive at USA Today and the San Bernardino Sun and as president and owner of Century Group Newspapers will benefit our community greatly. We need council members with Jerry's years of financial and management experience.



Jerry and his wife Brenda have lived in Redlands for 24 years. He has 30 years of experience successfully managing multi-million-dollar budgets. He's a proven manager who will ask tough questions and expect the results needed to solve the city's financial crisis, which has been primarily caused by overspending.

In addition to essential expense controls, he will seek to increase the city's development fees and sales tax revenues through stepped-up commercial economic development—not through sales tax increases. He will also aggressively seek grants and other revenue sources.

Jerry believes in managed growth, with moderate annual increases in the city's housing stock developed with quality and to city standards.

Above all, Jerry will insist on restoring city maintenance and capital project funds to protect the Redlands lifestyle from improperly managed city financial policies.

It's essential that we elect Jerry to the City Council. Our city needs leaders like him to solve our financial problems and to keep our Jewel of the Inland Empire shining.

Please join us in supporting Jerry Bean for City Council

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